

HPWA Board Meeting
February 24, 2020
158 Center Hill Rd, Plymouth, MA 02360

Draft Minutes

Present: Brian Harrington, Martha Sheldon, Ramona Krogman, Phil Angell, Lee Pulis, Beth Sobiloff, John Foye
By phone: Geri Williams, Don Williams

The meeting was called to order by Vice President Phil Angell at 7:04 pm.

Approval of meeting minutes.

Lee moved to approve the minutes of the January meeting, seconded by Martha, and approved unanimously. Note that the meeting date was incorrect and will be corrected.

Treasurer's Report: John Foye

John sent out the balance sheet for 11/30/19 to 12/31/19.

John noted that we started with a \$28,650 balance, the ending balance was \$40,267 on 12/31. Noted that the town took a month to deposit our check.

Ramona moved to accept the Treasurer's balance sheet ending on 11/30/19, seconded by Phil. Motion was accepted unanimously.

12/31 starting balance was \$40,267. Expenses included water testing, town of Plymouth pledges. Dues and donations received through PayPal \$195.30, total deposits of \$10,587. 1/31/2020 ending balance is \$22,056. The estimated accounts payable is \$10,172.
Funds available after Condon pledges: \$11,884.

John will track donations made in Eb's honor. Don sends thank you notes for donations. John keeps track of what income is dues.

Beth moved to accept the December report, seconded by Ramona, and passed unanimously.

2020 Budget:

John stated that we are planning on spending about \$5,000 more but it is in reserves if we need it. John needs government liaison figures and invasive

species figures. He had sent out a worksheet for people to use and also asked for fundraising ideas so that we think about income as well as expenses. Geri gave some ideas about fundraisers.

Don asked about ideas John had agreed to give based on past expenses, and John is still working on it. He can estimate. Allowing for a cushion in reserves of \$5,000. Don said that he just wants to make sure that we keep this in mind so that an estimate gets done at some point. He is interested in a consensus on what is an appropriate amount to keep for reserves.

Phil asked about the Water Safety expenses. Paula had submitted a zero for expenses. We had talked about spending some money this year. There was discussion about the possibility of sending out a mailing. It was decided that we would put \$150 into the water safety budget just in case, as well as \$150 into the invasive species budget.

Ramona asked about whether the cost of printed materials going to state reps for the legislative breakfast would come under government expense. Martha pointed out that it has already been paid for.

A vote on the 2020 budget will be tabled until the next meeting.

There was some discussion about fundraising. Phil brought up the idea of building bird houses again, and Ramona brought up t-shirts. Martha will get an original graphic file of the logo from Chris. There was a suggestion of having the logo altered a bit to simplify for printing on t-shirts.

Committee reports:

Phil asked if there were any questions or comments.

Geri stated that she needs information for the newsletter to get it out in early March. Brian volunteered to do an article on HPWA's founder, Eb von Goeler. Lee commented that his memorial service is May 2nd, the same day as the Herring Crawl, so those who want to go to his service might think about going on the herring crawl on May 1st.

Ramona: for the legislative breakfast, she wants to see the chairs of the environmental services committee. Martha commented that the open rate on the WAA legislative breakfast was low and wondered if we could offer any transportation to encourage people to go. Don noted that last year they went on the train. Ramona is putting together a power point presentation and will have stewardship guide and comics. Lee asked if she could include Crawl information in a slide. The MDEP is looking at storm runoff. They have

invited people to come to meetings but they're out in the western part of the state. There is nothing on wetlands in Plymouth.

Ramona also stated that the Agreement with Plymouth 400 is done and we have a certificate. This allows us to post our events on their website.

Herring counters – we still need more.

Summary of meetings attended:

Don spoke about runoff in North Carolina, giving the community there some knowledge of what HPWA is doing.

Lee - World Fish Migration Day – Saturday, May 16. There will be a fish parade that morning with Nancy Carroll. That will also happen on the 25th at the Herring Festival. We don't know all the activities that David Gould is planning. This event will get world-wide attention, so as many of us as possible should come and wear HPWA t-shirts. We won't be doing the kids' activities at the WFMD.

Geri – The Wampanoag talk is coming up March 29th, and the press release is ready. She is working on a late June program with land preservation and conservation, and Malcolm McGregor will be talking about the trails. She is looking at having a program with the National Marine Life Center for the fall.

It was suggested that something on the Cyanobacteria would be interesting.

New website update:

Beth has uploaded information from the education and monitoring sections of the old website onto the new site. There are still the protection pages to upload as well as board meeting minutes and some other documents. She hopes to have this completed by the end of the month. Geri suggested that for water safety we might want a link to state safety regulations.

Herring Crawl

Ramona announced that there will be two runs, and has reserved two busses that hold 24 passengers each, one for Friday and one for Saturday. We have a map, the tour will go to one important spot for each herring run and someone on the bus will be talking about the spots, the history, etc. The purpose is to raise awareness of the runs, and give us some recognition. People will be able to get off the bus and look around, take pictures, etc. They still need to put the rest of budget together. We have eliminated

concerns about insurance by renting the bus because the bus company takes care of all of that. They have received quotes, and we are looking at about \$745 each day. We need a banner, water for passengers, and maybe some snacks. We are looking at charging a fee. First of all, people are more likely to show up, and secondly, to recoup some of the costs. Hopefully we will have VIPs from fish migration day who attend. We think we can recoup \$550 in costs. We would charge \$15, and \$10 for students.

Our total outlay would be \$1265. The board had initially agreed to fund \$500, so we need an additional \$750. The town is doing the printing and design of brochures. Publicity will mostly be freebees. We will use all of our electronic resources. We are essentially creating a living self-guided tour because we will have a handout that can be used forever. Don added that the town of Plymouth is thrilled with this opportunity. The crawl is 9:00 am - 12:30 pm. It's a 58-mile round trip. John asked about the banner. It will be multi use, not just for the crawl. Beth offered to talk to banks about goodie bags for participants. Martha pointed out that it would be another \$100 to set up registration for the event in Constant Contact.

Martha moved to provide an additional \$865 to fully fund the herring crawl 2020. Don seconded. It was voted unanimously. The event will be held rain or shine.

Social Media Czar

Phil pointed out that Patrice was organizing social media, which was helpful, and asked if we need to appoint someone new. After discussion, it was agreed that we will put off until after spring activities.

Education Committee

Lee wants to step down as chair. He suggested a young Wampanoag. Don suggested a Wampanoag young lady. Don asked if Lee would be willing to mentor that person as a co-chair for some time. Don and Lee will discuss further.

Camperships: The question was brought up as to how we fund camperships this year. If so, we would need ideas for funding, since there will be no shed faire this year. The Education Committee recommended that the best use of funding was Camp Clark. Our dollars go further there, plus they gave us feedback, a tour, and were very appreciative of the funds. Brian suggested that in the future we look for a few sponsors for the camperships. Geri suggested asking for donations to a scholarship fund in the newsletter. The

committee's recommendation was to fund \$1,000 in camperships, all to Camp Clark.

Ramona moved to guarantee \$1,000 in camperships and back-fill with fundraisers, seconded by Beth and passed unanimously.

Next meetings:

March 23rd at the Williams

April 20th at the Williams

No meeting in May

June 8th at the Williams

Motion to adjourn by Beth, seconded by Ramona and passed unanimously.

Meeting was adjourned at 9:02 pm.

Respectfully submitted,

Beth Sobiloff