

THE HERRING POND WATERSHED ASSOCIATION

Board of Directors' Meeting

August 13, 2020

ZOOM Meeting

Submitted by Secretary Danielle Fusco

Present: Don Williams, Geri Williams, John Foye, Margaret Burke, Beth Sobiloff, Phil Angell, Ramona Krogman, Melissa Ferretti, Danielle Fusco, Paula Kuketz, Jerry Levine, Brian Harrington, Martha Sheldon, Jen Yaeger, Jack Kedian.

President Don Williams brought the meeting to order at 7:06 p.m. The first order of business was the introduction of Jen Yaegar. Jen gave us her background including her experience in education. Some board members asked questions, and all shared our enthusiasm of her joining the board. All voted unanimously to accept her nomination.

The second order of business was to approve the minutes from the BOD 7/13/20 meeting. There were no corrections suggested and a motion was made by Ramona to accept the minutes with a second from Melissa. The minutes were approved unanimously.

The Treasurer's report was reviewed by John beginning with the balance sheet. The report was submitted prior to the meeting. A question was raised by Phil about the donations and pledges for water quality. John explained that cash received is recorded, not pledges, and gave a summary of donations received. Martha made a motion to accept the July balance sheet with a second by Paula. The vote to accept was unanimous.

Committee reports were discussed. Martha reported on memberships. We have received \$7,000 in dues thus far with the membership drive still in progress. Martha shared notes from some of the members who were very complimentary of Don's leadership and the focus on the water quality considering the current crisis with the cyanobacteria. Don and Geri have been working on being "scientists" and Don has been our "voice" on Facebook. Don writes a personal

thank you note to member donors. Jen remarked on the clarity and quality of the information shared. Geri has been working with Hilary Snook on taking and processing water samples.

Martha raised the idea of having a zoom general meeting. Members weighed in including Jerry Levine with the Board of Health's perspective. The logistics and the agenda for the General Meeting were discussed. It was decided to hold the General Meeting via Zoom.

Under Old Business, Don reiterated that he is waiting for our personal goals. Brian discussed the Director's Guidebook. Ramona volunteered to step in to head the committee to assist Brian. Martha shared that the membership drive letters are going out this week. As previously discussed, the General Meeting will be held on August 17th, 2020. The prospect of starting a HPWA You Tube channel and other options for sharing videos were discussed at length. Don asked the Board to affirm the discussion with Jed and Paul about not needing their donations for water quality. Geri made the motion and Ramona seconded. Geri and Rachel are working on the Wampanoag Wildlands Trust presentation on September 3rd and on Hilary Snook's presentation on August 20th.

Under New Business Don shared the results of the Survey. Each Board Member gave their perspective; Don will provide a summary of the discussion before the next meeting. All agreed that the percentage of responses was overwhelming, and it re-affirmed what we are doing. Water and land seem to be a priority for our members. Jack explained his ideas for attracting new members including a door to door marketing campaign. Melissa expressed that she could share her database of property owners in the area to use for the membership drive.

The next BOD meetings are September 21st, October 19th, and November 16th. Don made a motion to adjourn and with a second Don adjourned the meeting at approximately 9:10 p.m.

