

THE HERRING POND WATERSHED ASSOCIATION

Board of Directors' Meeting

October 20, 2020

ZOOM Meeting

Submitted by Secretary Danielle Fusco

Present: Don Williams, Geri Williams, John Foye, Beth Sobiloff, Phil Angell, Ramona Krogman, Danielle Fusco, Paula Kuketz, Brian Harrington, Martha Sheldon, Jen Yaeger, Jack Kedian.

- 1) Open Meeting – Don opened the meeting at approximately 7:05 p.m.
- 2) Don introduced Tom O'Brien who shared information about himself and his interest in being on the Board. Don also introduced the other Board members. The Board had the opportunity to comment and ask questions and the Board unanimously approved Tom's nomination.
- 3) Approval of BOD 09/21/20 Minutes – Danielle presented the minutes and the Board voted to unanimously approve.
- 4) John presented the Treasurer's Report providing details on the Balance Sheet. The Board voted unanimously for approval of September 2020 Balance Sheet.
- 5) John also presented the 9 Month Budget Status Review and the Board also voted unanimously to accept this report.
- 6) Committee Reports
 - a) Geri reminded the Board that she was getting a newsletter out and asked members to present their articles. Phil will provide an article about Bill HR 763. Geri discussed Fall programs and asked for input as to next year's outline for the newsletter.
 - b) Jen presented some highlights of the Education Committee meetings and upcoming plans. Jen shared problems discussed related to on-line learning.

7) Summary of Meetings Attended

- a) Martha presented the Pre-Communications Committee Meeting Summary including the need to plan the year in advance leaving some space for "breaking news" and branding HPWA and the importance of branding.
- b) Beth shared a document presenting the Pre-Communications Committee Meeting Proposed Schedule and stressed planning in advance and more importantly consistency.

8) Old Business

- a) Ramona presented the progress of the Director's Guidebook. With assistance from Phil and Brian a guidebook was developed that would be a guidebook for both new and old members. She presented

the outline of this book starting with our mission statement and the fact that it will be a working document.

b) Phil sent out information about the Carbon Pricing Bill HR 763 and the Board voted unanimously to support.

c) Phil once again presented the idea of a Membership Directory for only those who opt in in a printed format. The Board had an opportunity to present views for and against and ultimately the Board agreed to move forward with such a directory with one dissenting opinion.

9) New Business

a) Don asked the Board to evaluate New HPWA Initiatives. The Board discussed the cultivation of new membership and the Com Com. This discussion revolved around matching membership interest with projects and committees.

b) The Board discussed honoring Paula Kuketz' HPWA Service and the Board will work on something for her.

10) Don asked the Board if there was any other business and the only other business is the search for a new secretary.

11) The next BOD Meetings are scheduled for November 16, December 14, and January 11 of 2021.

12) Adjournment of the meeting was at approximately 9:08 p.m.